

MAYORS FOR PEACE CAMPAIGN TOOL KIT

Mayors for Peace, founded in 1982 and led by the Mayors of Hiroshima and Nagasaki, is working for a world without nuclear weapons, and safe and resilient cities, as essential measures for the realization of lasting world peace. **As of July 1, 2021**, Mayors for Peace has grown to 8,037 cities in 165 countries and regions, with 218 U.S. members, representing in total over one billion people. Mayors for Peace's next membership goal is to reach 10,000 member cities as quickly as possible. *Is your mayor a member?*

Member Cities (as of July 1, 2021)

	Area	Countries & Regions	Member Cities
8,037 cities	Asia	38	3,282
	Oceania	9	135
	Africa	49	436
in 165 countries	Europe	41	3,120
	North America	3	328
& regions	Latin America and the Caribbean	25	736

Regions: Taiwan / Palestine / Northern Cyprus (Asia), Northern Mariana Islands / French Polynesia (Oceania), Somaliland (Africa), Greenland (North America), Puerto Rico (Latin America and the Caribbean)

Help Mayors for Peace reach its goal of 10,000 member cities! Check out the numbers in Japan, Iran, Germany, Italy, Spain, and Belgium. *Let's catch up in the U.S.!*



[Map Showing Mayors for Peace Member Cities]

(Top 10 countries in terms of number of member cities)

(As of July 1, 2021)

Learn more. <u>Click here to watch a Mayors for Peace introductory video</u> (10 minutes).

Help Mayors for Peace reach its goal of 10,000 member cities! Find out if your mayor is a member of Mayors for Peace. If s/he is not a member, please invite her/him to join. On the web page, scroll down for information about how to register, examples of member cities activities and a letter of invitation from Hiroshima Mayor Kazumi, Matsui, the President of Mayors for Peace.

- If you're planning to ask your City Council to adopt a <u>Back From the Brink</u> resolution, the <u>ICAN Cities Appeal</u>, or, ideally, a resolution that endorses Back From the Brink and expresses support for TPNW (<u>see real life example</u>), <u>please ask your mayor to join</u> <u>Mayors for Peace at the same time</u>. Many City resolutions have also incorporated language from the recent USCM resolutions. (see below)
- Even better, *include an operative clause in your resolution making it City policy for the mayor to join Mayors for Peace.*
- If your mayor is already a member of Mayors for Peace, ask them to actively support adoption of your resolution by the City Council.

The U.S. Conference of Mayors (USCM), the nonpartisan association of 1,408 American cities with populations over 30,000, has unanimously adopted Mayors for Peace resolutions for 16 consecutive years. <u>Resolutions adopted at annual meetings become USCM official policy</u>.

The Mayors for Peace resolution adopted by the 2020 USCM annual meeting, <u>*Calling for Human-Centered Security in a Time of Global Pandemic*</u>, affirms the USCM's support for the Back From the Brink Campaign for the third year, and urges all U.S. mayors to join Mayors for Peace to help reach the goal of 10,000 member cities.

The Mayors for Peace resolution adopted by the 2019 USCM annual meeting, <u>Calling on All</u> <u>Presidential Candidates to Make Known Their Positions on Nuclear Weapons and to Pledge</u> <u>U.S. Global Leadership in Preventing Nuclear War, Returning to Diplomacy, and Negotiating</u> <u>the Elimination of Nuclear Weapons</u>, intended to influence the 2020 election, called on all Presidential candidates to pledge, if elected, to reverse U.S. opposition to the Treaty on the Prohibition of Nuclear Weapons and to embrace its humanitarian values and goals.

As Mayor Frank Cownie of Des Moines, Iowa has said, *"If you don't think nuclear weapons are a local issue, ask the Mayors of Hiroshima and Nagasaki"*. Mayors are well placed to understand the dangers of nuclear war as well as the impacts of grotesquely bloated military spending on human needs and on the public services we all depend on.

Here are some other ways you can use the USCM resolutions:

- Take copies of recent USCM resolutions to meetings with members of Congress or their staff; include it in correspondence with members of Congress and State legislators.
- Refer to and quote from the USCM resolutions in articles, op-eds, and letters to the editor.
- Ask your mayor to co-sponsor the new Mayors for Peace resolution that will be submitted for consideration at the September 2021 USCM annual meeting.

Things Mayors can do with the support of local peace and disarmament groups (some ideas):

Public education

- Plant a seedling from an A-bombed tree at a public location
- Host an A-Bomb poster exhibit in City Hall
- Issue a Proclamation on the Hiroshima-Nagasaki anniversary
- Place relevant books in public libraries
- Host a Town Hall meeting
- Host a film showing or film series
- Publish an op-ed in a local newspaper
- Sign and promote the Mayors for Peace petition, <u>Calling for all states to join the Treaty</u> on the Prohibition of Nuclear Weapons as soon as possible.



Work with your City Council

- Pass a resolution in support of the <u>Back From the Brink</u> campaign, the <u>ICAN Cities</u> <u>Appeal</u> or, better yet, a hybrid
- Hold a city budget hearing on local impacts of nuclear weapons and military spending
- Divest city funds from nuclear weapons makers

Lobby the federal government

- Join with other Mayors for Peace members to lobby Congress using the USCM and municipal resolutions
- Recruit your Congressional Representatives and Senators to join <u>Parliamentarians for</u> <u>Nuclear Nonproliferation and Disarmament</u> and sign the <u>ICAN Parliamentary Pledge</u>.

Ask your Mayor to:

- Contact U.S. Mayors for Peace Vice-President Mayor Frank Cownie of Des Moines, Iowa and let him know you're interested in getting involved
- Put a Mayors for Peace logo on the City or the Mayor's website
- Co-sponsor the September 2021 USCM resolution
- Organize a regional Mayors for Peace meeting
- Recruit more members for Mayors for Peace

Explore the <u>Mayors for Peace website</u> for more ideas. Check out especially, the <u>Initiatives page</u>, monthly <u>News Flash</u> and <u>Member Cities' Activities</u>.

Let's do this! For more information or assistance, contact Jackie Cabasso, Mayors for Peace North American Coordinator: <u>wslf@earthlink.net</u>; (510) 839-5877 (Oakland, CA)